



INSPIRING  
EMPOWERING  
AMPLIFYING LATINA VOICES

The Strong  
Latina Project

➔ Vision



Provide Latinas inspiration, hope and the tools to use personal strengths and identity to thrive and joyfully achieve their individual definition of success.

➔ Mission



We amplify the voices of Strong Latinas and using the power of storytelling and role modeling, we inspire all Latinas to name their success, and expand their knowledge and possibilities.

➔ Values



- Connection
- Inspiration
- Creation
- Community
- Culture
- Appreciation
- Inclusion
- Enablement

➔ 2022 Programs



- Strong Latina Strengths Stories
- The Strong Latina Playbook

FROM THE FOUNDER



Often, we hear about the challenges we face, the obstacles put in our path, the difficulties we experience but we don't often hear about the tools, approaches, attitudes, and ways in which we have overcome them.

TSLP aims to harness the collective wisdom of our lived experiences and share how Strong Latinas have used their unique strengths and identity to thrive and overcome the difficulties encountered in their path.

Venus V. Piñeyro

A Strong Latina Profile...

- **Values** - you have them and live aligned with them
- **Introspection** - you have defined what success means and you are aware of how the world affects you
- **Contentment** - you are whole
- **Giving back** - you acknowledge you are a part of a larger community and want to share with them
- **Identity** - you understand who you are, where you come from AND you have a sense of appreciation